

FALL
2010

The Apple of His Eye Mission Society PO Box 6977 St. Louis MO 63123

www.appleofhiseye.org



Opportunity is knocking... will you answer? - steve cohen

Ephesians 4:15-17 *Be very careful, then, how you live—not as unwise but as wise, making the most of every opportunity, because the days are evil. Therefore do not be foolish, but understand what the Lord’s will is.*

You do not have to look far into our society today to know that these days are evil. The programming on TV concentrates on murders, illegal drugs, illicit sex, wars, rumors of wars, lying, stealing, homosexuality, and those are on the so-called local channels. Wander a bit further and it worsens, and what to say of the pornographic industry brought into the house through the internet.

We are exhorted to live carefully and wisely; to not get stuck in the muck and mire of lust and addiction. Yet in the midst of these warnings shines a brilliant statement, “making the most of every opportunity.” Opportunity for what? And how do we make the most of it?

I am an unabashed optimist! 2010 marks the beginning of my 35th year of missionary service. I shall never forget when I began how I was instructed by my mentor, the late Moishe Rosen, that we must be prepared for the opportunities to engage in everyday activities for the sake of the Gospel.

In order to do that, we have to pay attention:

1) Be alert for the opportunities as they come our way for a personal, prayerful witness;

2) Be prepared to take the opportunities as they come and start a witness situation by asking, “What do you think of Jesus?”

3) Be willing to endure, for the sake of Christ, opposition or indifference to the message of salvation.

As we move ahead in our mission work, we do not have to travel far to find people in need of the Gospel. Of the 13 million Jewish people in the world, 99% do not confess Jesus as their Messiah, yet. Of the 6 billion gentiles, 80% or 4.8 billion do not confess Jesus as their savior yet.

Opportunities are all around us.

***A pessimist is one who makes
difficulties of his opportunities
and an optimist is one who
makes opportunities of his
difficulties.***

~Harry Truman

We confess this is the Lord’s will: that all men and women on earth would be saved! So let’s make the most of every opportunity by prayerfully taking the initiative to witness.

**This is what we seek
to do with the Lord’s
leading, your prayers and
continuing mission support.**

The Jewish new year begins on September 8th this year. This is a great opportunity to send your Jewish friends a card saying that you care and are praying for them! - sc



MISSION SUPPORT

PRAYER SUPPORT

**We covet your prayers for those serving with
The Apple of His Eye Mission Society:**

Alexey Shepelev
Moscow Leader



Steve Cohen
Founder



Rev. Leigh Garrett Hart
New LA Volunteer leader



Brian & Kim
Borcherding
Missionary candidates



Jerry Lucas (Lois)
Mission Advocate



Lisa Schnurr
Office Manager



MISSION SUPPORT

PRAYER SUPPORT

**Your fall gifts of mission support
will enable us all to move forward
in telling the Good News, and that
news is urgent for those who do not
know Y'shua yet.**

**We welcome your support
on-line at www.appleofhiseye.org
or sent directly to our St. Louis
mission office. Thank you!!!**

I wrote a new Gospel tract for each of the seven musicals this summer at the St. Louis MUNY and we distributed thousands of them during this 2010 season. Here is the last one I wrote to summarize our activities there this summer. - steve cohen

Welcome to the last
show of the 2010
MUNY season:



SHOWBOAT



Sin is missing the mark of keeping all of God's commandments perfectly 24/7/365.

We all fall short! We will have a day of judgement where punishment will be meted out because of our sin unless we receive God's gift: redemption.



For God so loved the world that
He sent His only Son...

JESUS!

Sniff, sniff... this is the last show of the 2010 season. If you have seen us out and about at the MUNY this summer, it is because we would like to talk with you about something very important...



Eternal life through the Messiah, Jesus.

I grew up in a Jewish home in Washington state. I was not taught about Jesus, nor did I read the New Testament until I was 23 years old. One day a friend of mine urged me to read for myself of God's story. It is far more compelling than the one you will see tonight.



**As the season
draws to a
close, we invite
you to discover
for yourself the riches of
love found in the Mes-
siah, Jesus:**

What if God, choosing to show his wrath and make his power known, bore with great patience the objects of his wrath—prepared for destruction? What if he did this to make the riches of his glory known to the objects of his mercy, whom he prepared in advance for glory— even us, whom he also called, not only from the Jews but also from the Gentiles?

The Bible - Romans 9:22-24

What I discovered was His true love story... *God loved me and He loves you.* His desire is that each of us find ourselves in a personal, living relationship with Him! He invites us to enjoy His promise of salvation and eternal life with Him in Heaven.



*There is just one giant
obstacle that keeps us from
receiving these gifts from God:*

S I N

I am Steve Cohen, the author of these flyers. I invite you to get in touch so that we might speak frankly with you about life eternal.

Call or write me:

c/o
The Apple of His Eye
PO Box 6977
St. Louis MO 63123

636-326-4040 ext 3

steve.cohen@appleofhiseye.org

www.appleofhiseye.org

Please do not
litter the MUNY!



Russia in the Fire! - Alexey Shepelev

Shalom from burning and fuming Russia! It is a month already that almost all the European part of Russia is under a heat unusual for us. The temperature in Moscow is about +95-104F (+35-40C). The prices of air conditioners and fans have risen 6-10 times! But, nevertheless, our ministry keeps working.

I spent April and May in absolutely amazing trips. First, the Lord enabled me to visit the real miracle of His Hands in Norway. A month later He gave me an opportunity to return to my beloved Finland. Though I couldn't even imagine that I would be preaching to the Jews in these countries, the Lord had His own plan. Thus I was able to witness of my faith in Norway and Finland. Moreover, these were Russian-speaking Jews; one of them was the father of Soviet Zionism: Joseph Begun.

Moscow

Having made the recent review of our radio ministry, I found out that the number of our listeners has increased up to 130,000 since the moment of our radio's establishment. Many people write to our e-mail in order to thank us for www.mashiah.info. Here are only 3 such responses:

Andy writes: May God's throne and peace be in Jerusalem, may Jerusalem be in the heart of each Jew through the faith from listening to God's Word on Mashiah radio.

Evgeniy writes: May God of Abraham, Isaac and Jacob be blessed. Lord, bless Israel, send your peace to Jerusalem. Though I'm Gentile by flesh, I'm a Jew by spirit. This radio is very close to me. I bless you by the name of Yeshua Mashiah.

Unknown person writes: Praise the Lord for your radio. May God bless you. May peace be with Israel!

Minsk

During this summer our coworker Nikolai Haskin (who is being supported by NCMII) recorded about a dozen of broadcasts. Among them are messianic witnesses, messianic midrashim and Nikolai's own projects. Nikolai also organized the first seminar Jewish Roots of Christian Faith in Belarus, which was visited by believers from different churches. The main goal of such seminars made by us in Russia (and now in Belarus as well) is to help Gentile believers to learn about the background, the roots of their Christian faith, and also to make them preach the Gospel of Christ among the Jewish people. There were 80 participants at this first seminar in Minsk. Now we are planning the next seminar with my participation, because the people showed great interest.

Saint-Petersburg

Our translator Tatiana Ryumina keeps translating Dr. Lessing's commentary on the book of Jonah and adapting it for the radio broadcasts. The book itself has attracted certain interest. Tatiana is also our volunteer editor at www.mashiah.info.

PLEASE CONTINUE PRAYING FOR OUR MISSION WORK IN RUSSIA!

AN UPDATE FROM JERRY LUCAS, MISSION ADVOCATE

During the month of May many embassies opened their doors so that people could get a glimpse of their cultures and gain a better understanding of the international flavor of the Washington D.C. area. I went to the mall to distribute broadsides that celebrate this and tell about our King and the ministry of Reconciliation he has called us to.

2 Corinthians 5:20 – 21

Therefore, we are ambassadors for Christ, God making His appeal through us. We implore you on behalf of Christ, be reconciled to God. For our sake he made him who be sin who knew no sin, so that in him we might become the righteousness of God.

God offers citizenship in His kingdom to whoever will freely accept it.

Ephesians 2:18-19

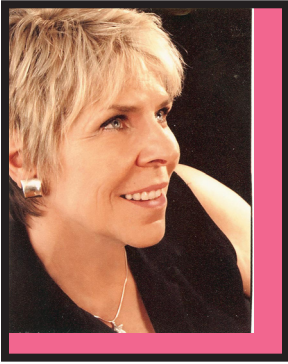
For through him we both have access to one Spirit to the Father. So then you are no longer strangers and aliens but you are fellow citizens with the saints and members of the household of God...

My first day on the mall was predicted to be 90 degrees and, although I don't know how hot it actually got --IT WAS HOT! After a couple of hours in the sun near the Smithsonian subway exit, I moved near the Natural History Museum to be in the shade.

Late in the day, I was asked by a person from the museum to move off of the public sidewalk and out of what he termed "Smithsonian space." I complied, but I planned to check into this possible infringement of Freedom of Speech and Freedom of Religion in the nation's capital. Just before I moved, a man and his wife asked me where the Holocaust Museum was. They wanted to visit, to see if the Holocaust was real. The man identified himself as Persian (Iranian). Thank God that he and his wife are open to finding out the truth, despite what their government has told them. Pray that they actually made it to the Holocaust Museum and were open to see and learn more.

Since then I received a ruling for the Smithsonian General Council that clearly states I was within my rights to distribute my flyers near the museum as long as I did not block the entrance area. I return most weekends to that same location and have never again been asked to move.





Nan C's Corner

Give, Go, Pray!

“...and you will be my witnesses in Jerusalem, and in all Judea and Samaria,
and to the ends of the earth.” Acts 1:8b

These are the words of our Christ (Messiah) Jesus (Y'shua). They are as potent and as relevant today as when He spoke them before returning to Heaven. His last instructions to us...His disciples, be missionaries! Share the Good News!

I knew when I was fourteen years old, that God wanted me in missions. I was willing to **Go** then and remain willing to go now. We are all different parts of the body of Christ and not everyone can nor should go. *But* everyone can be a part of missions where you are.

Missions has never been about money – but money is needed to pay staff, buy tracts, pay for gas...and some of us need to eat and wear clothes ☺ **Giving** is as much a part of the big picture of missions as the actual field work. II Corinthians 8:3-5 says that the church actually gave out their poverty to further the cause of Christ. *“For I testify that they gave as much as they were able, and even beyond their ability. Entirely on their own, they urgently pleaded with us for the privilege of sharing in this service to the saints. And they did not do as we expected, but they gave themselves first to the Lord and then to us in keeping with God's will.”*

That passage in II Corinthians says that that same little sacrificial church **FIRST** gave of themselves. As good stewards we tithe...but do we tithe our time? That's all part of God's plan, serve Him first.

Prayer is the glue that keeps our work afloat, that heals the betrayed and broken hearted, that assures us that we are loved. Many prayers have gone up on behalf of AOHE. And we cherish your prayers.

Today, as always, we need volunteers at Apple of His Eye. People of every age. Some who can **go** on the outreaches, some who can **give** and all who will **pray**! AOHE has an active prayer line run by volunteers.

Bob and Sue Vincent are two of many our faithful volunteers. They have been serving at the home office and are a great asset and blessing to this Mission Board! We are so grateful to them for their love for the Jew first (and also the gentile).

Please consider what God would have you to do? If you would like to join our mission team as an active volunteer, please write me at nanlynn@gmail.com today! We have a place for you.

This is from my heart, nancy cohen

Your volunteer coordinator and tea maven

Volunteers are welcome to help behind the scenes in our St. Louis office or right out on the front lines. Either way we provide great fellowship, fun and training so that you can go and grow with us in getting the Gospel out. Call us: 636-326-4040.

-- Steve Cohen, founder

